

# Lotteries Council News Flash

## Annual Conference 2012

The 2012 Lotteries Council conference at the Abbey Hotel, Redditch, will be held on

**Wednesday 25<sup>th</sup> and Thursday 26<sup>th</sup> April.**

This year our conference theme is *“One MORE New idea”* and we aim to provide a stimulating, informative and enjoyable event, fully justifying your attendance.

**The Lotteries Council is delighted to welcome Top sector speakers at the 2012 conference:**

Mr. Philip Graf the new Chairman of the **Gambling Commission** who will be updating us on the latest news.

Joe Saxton from **3<sup>rd</sup> Sector & synergy** will be speaking with regards to “How can we liberate the fundraising power of Lotteries: a manifesto for change!”

Anna Mathias of **Jolson Wilson** will be showing us *How to get it right* with regards to Gambling Law.

Marc Etches of the **GREaT Foundation** will be illuminating us on the need for Social responsibility.

We are also very pleased to have a variety of motivational and interesting Member case studies of which we are sure you will enjoy. Over the two days we will hear from Michael Dent, Head of Fundraising at **Macmillan**, Darrell Turton of **Everton FC**, Carl Bayliss of **TLC Lotteries** and Neil Henderson of **Prize-Led-Fundraising**.

## Workshops

We understand how important it is to come away with new ideas and information so this year there will be four one-hour workshop sessions over the two-day conference. This we hope will enable you to get the most out of conference

- The ever popular **Gambling Commission** session will again be run by Cliff Young, Claire Byrne, and Louise Notley. The GC will be on hand to answer all your questions and during the sessions you will be able to participate in quizzes and scenarios to find out **“How Compliant are you?”**
- Times are hard and morale often low, so let Julian Naylor and Peter Jones deliver a fantastic **“Sell Sell Sell”** workshop, spurring you into action for the coming year in this new highly recommended workshop!

- **Invent a lottery”** Can you create the perfect lottery? A fun interactive workshop meant to help get those thinking caps on!
- **One New Idea!** (Exhibitors Marketing Forum)  
The forum offers the possibility for you to meet and talk with various suppliers and gain fantastic new ideas for your organisation.

Throughout the two day conference there will be plenty of networking opportunities for delegates to learn from each other – *always so valuable.*

The **Gala dinner** on Wednesday night is always an excellent way to meet others and enjoy an evening of great food and fantastic entertainment.

**All for the extraordinarily low price of £275**

Conference was a sell out last year...so don't delay

Places are now filling quickly!!!

To reserve a place, please let Tina have your booking forms back as soon as possible via email. [tina@lotteriescouncil.org.uk](mailto:tina@lotteriescouncil.org.uk)

Best regards

*Tina*

**Tina Sandford**  
**Executive Officer**  
The Lotteries Council  
42, Kynaston Road  
Shrewsbury  
SY1 3JN

Office Tel: 01743-469400

Mobile: 07903042923

e-mail : [tina@lotteriescouncil.org.uk](mailto:tina@lotteriescouncil.org.uk)